

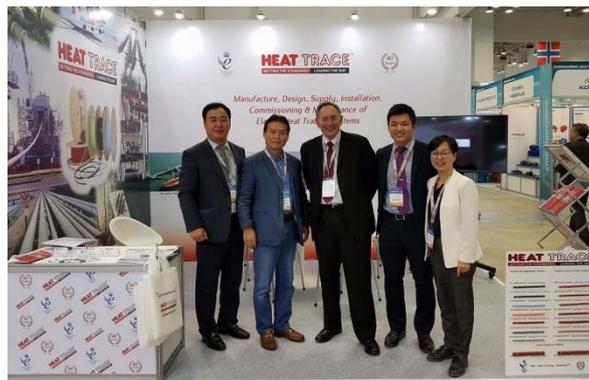


HEAT TRACE LIMITED KORMARINE 24TH – 27TH OCTOBER 2017

Last month in October Heat Trace Limited and Heat Trace Korea exhibited at the KORMARINE 2017 event in Busan, South Korea. We had a 12m² stand on the Great Britain Pavilion, hosted by the Society of Maritime Industries (SMI) of which HTL are members. The exhibition is an annual event in Busan, the second most populous city in S Korea (after Seoul) and an economic, cultural and educational center of southeastern Korea. Busan's port is S Korea's busiest and the 9th-busiest in the world. This year, for the first time, KORMARINE included an Oil & Gas sector as well as the Shipbuilding and Marine sectors. This was the first time Heat Trace has exhibited at this event and it was partly prompted by HT Korea taking on a new experienced shipbuilding sector sales person, Hunter Jung. Hunter is a great addition and brings a wealth of experience to the HT Korea team. Residing in Busan, Hunter has worked in the Shipbuilding and Marine sector for 26 years, with the last 16 years as Sales Director for Tyco Marine.



The stand personnel at KORMARINE comprised Michael Dicker and David Seo from HTL HQ, Myung Soo Seo - HT Asia Director, Hunter Jung, Ms Jung Wha Yang and Ms Hai Jin Park from HT Korea. Some of the longer serving members of HTL may remember Ms Yang (*Sonacbee*) from HT Korea, as she worked at HTL in the Marketing Department for a couple of years when we were headquartered in Bredbury!



The KORMARINE show was a great success for us, with a lot of interest from some of the major Korean shipbuilders, such as Hyundai Heavy Industries; Samsung Heavy Industries; Daewoo Shipbuilding & Marine Engineering; Hanjin Heavy Industries & Construction; Doosan Heavy Industries & Construction – to name but a few!

Heat Trace Korea and Hunter Jung are now keeping busy arranging follow-up sales meetings and presentations to several of the 80-90 contacts who expressed a keen interest in learning more about what Heat Trace has to offer. There is a good chance that KORMARINE 2018 will see Heat Trace Korea in attendance once again.